

# Veriato Insider Risk Management (IRM)

Next generation insider risk management and threat detection, powered by generative AI.





# **DA Forensics, Inc.** Digital Forensics you can trust

DA Forensics is a premier private investigations firm based in the Dallas/Fort Worth area, founded by George Rodriguez, a retired federal agent with extensive experience in digital forensics and employee investigations. As a former member of the Office of Professional Responsibility, akin to Internal Affairs, George brings unparalleled expertise in conducting sensitive and high-stakes investigations involving employee misconduct, policy violations, and organizational risks.

At DA Forensics, our team employs the latest techniques, tools, and training to deliver thorough and reliable digital forensic investigations. We specialize in collecting and analyzing evidence to uncover the actual facts of any matter, providing clients with precise and actionable findings. Guided by a commitment to integrity and ethics, we strive to deliver accurate, cost-effective solutions that empower justice through knowledge.



## George Rodriguez

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## New Kinds of Threats Require a Next-Generation IRM Solution

No comprehensive cyber security posture is complete without an insider risk solution. Today's cyber security landscape has changed dramatically and threats are more numerous and more complex.



**82%** of data breaches are caused by unsecure or unintentional behaviors of employees (Gartner).



**\$4.45M** is the average cost of a data breach in 2023, an increase of 15% in 3 years (IBM).



**85 days** is the average time to contain an insider incident (Poneman Institute).

Veriato offers predictive behavior intelligence built with AI to help organizations manage insider risk and monitor employee activity in their remote, hybrid and in-office environments. Veriato applies the power of Generative AI to detect, identify and predict risky user behaviors based on user activity data, language & sentiment analysis and anomaly detection though pattern matching. Veriato IRM can proactively identify high-risk activity, analyze employee behavior and monitor your intellectual property faster and more accurately than any other solution on the market.

#### With Veriato IRM, cyber security teams can:



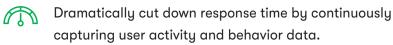
Prevent the most common cause of data breaches and ransomware attacks.



Leverage the power of generative AI to help predict insider risks before they turn into threats.



Go beyond basic activity alerts and access management to truly monitor employee behavior, language and sentiment.



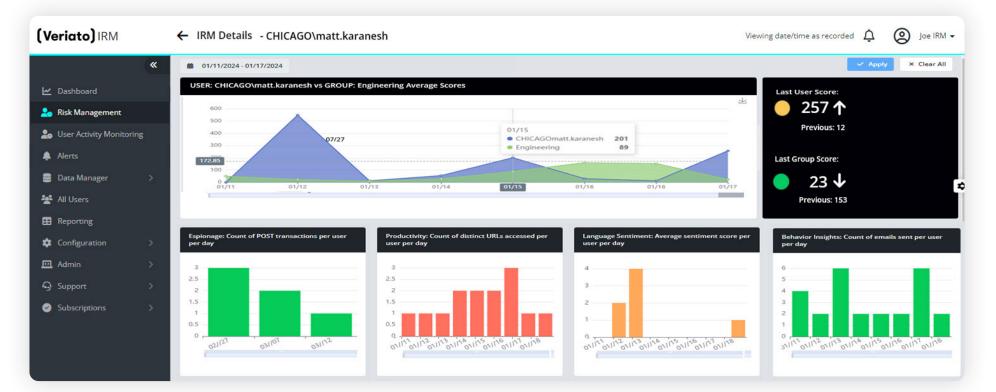
#### Used and Loved by Thousands of Customers In Over 35 Countries



## Bring the Power of Generative AI to Your Cyber Security Stack

By integrating the next generation predictive behavior analytics with the power of generative AI, Veriato redefines inside risk management landscape. Our large language models analyze user activity and communication streams to continuously look for signs of potential risk and help predict risks before they turn into threats.

Veriato prioritizes the highest risk signals, reducing alert fatigue and dramatically improving the time it takes to identify and contain a threat. And, our system becomes smarter over time, as our Al learns and adjusts from new data and through reinforcement learning from human feedback (RLHF). Veriato establishes a behavioral baseline for every individual so that any deviation from typical behavior is immediately identified and analyzed for potential risk. All changes are then ingested and analyzed in near real time, making the model more effective, timely and accurate. Using "human-in-the-loop" design, companies can provide feedback on false positives to provide training data to our Al, improving risk scores and prioritization of alerts.

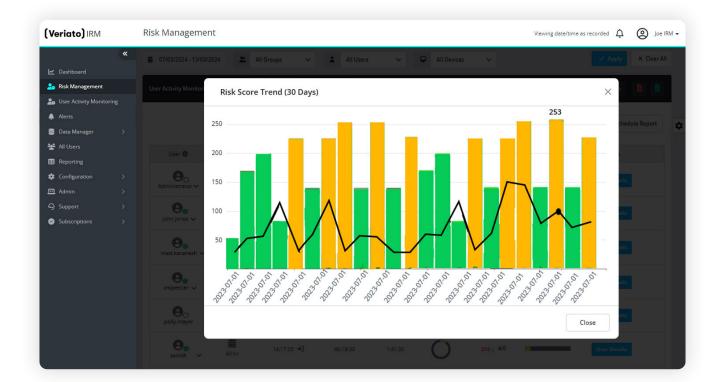


## **Al Risk Scoring**

Take action faster and more effectively with risk scoring. Veriato AI assigns risk scores based on thousands of criteria from past behavior and combines this insight with analysis of real time activity across endpoints and channels all at a global scale. Veriato risk analysis is designed to dramatically reduce the number of alerts that otherwise have to be manually monitored, allowing our customers to focus on high risk scores to narrow down the root cause.

Veriato combines the power of Al with predictive behavior analytics capabilities. Prioritization is built-in, so security teams can focus on the most pressing issues.

Veriato's AI makes sense of the influx of alerts, assigning risk scores based on deep analysis to save time and resources and catch issues faster.



#### **Benefits of Al Risk Scoring:**



**Prioritization:** Al analyzes alerts and assigns risk scores to help security teams prioritize quickly and effectively.



**Scale and speed:** Works at scale to deliver fast and accurate risk score across even the largest global organizations so security teams can act quickly and with confidence.



**Deep analysis:** Applies rich AI reasoning to alerts across a range of parameters for highly accurate prioritization.

## Language Sentiment Analysis

Understand employee activity with depth and precision. Veriato Al uses large language models to read and analyze communications at a massive scale with incredible accuracy.

Understand nuanced sentiment, spot potential employee issues and manage compliance with confidence, which is particularly valuable in regulated industries like healthcare and financial services.

Veriato AI analyzes content across emails, texts, messages, documents and more to provide a clear, rich picture of sentiment & activity.



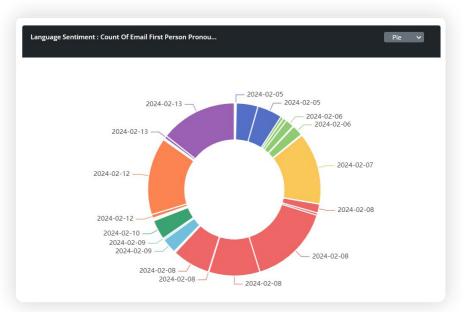
Spot negative sentiment and behavior. Identify potential insider risk issues from disgruntled employees.



Identify inappropriate communication. Uncover conversations between employees & competitors, illegal or fraudulent activity or nuances such as harassment.



Spot compliance breaches. Identify misuses of data and PII and uncover out-of-compliance activity.



#### **Automatic PII/PHI Identification**

Veriato leverages GenAl capabilities to perform a deep analysis of data. Using pretrained large language model, Veriato recognizes if any sensitive data is shared, triggering scored alerts. In addition, to preserve privacy concerns, Veriato redacts such sensitive information prior to storing.



Al analysis flags sensitive data.



Risk scores and alerts help teams prioritize issues quickly.

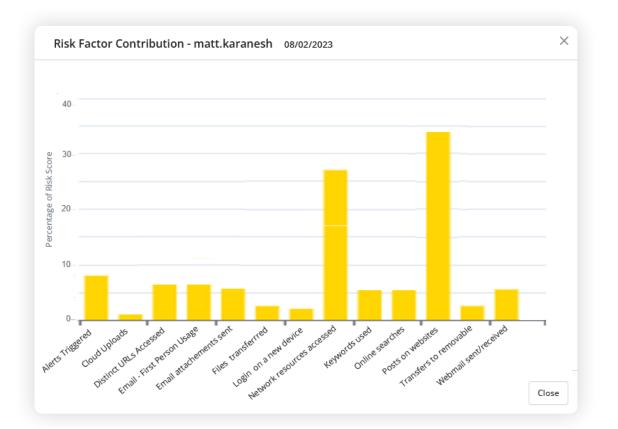


Sensitive data can be quickly redacted to remove future risk.

## Monitor, Capture & Analyze User Activity Across the Entire Organization

Veriato IRM combines the power of an AI-based insider risk management solution with robust user activity monitoring (UAM) capabilities.

Veriato continuously collects endpoint data across more than 60 activities, including email, chat, application use, web browsing history and much more. Activity signals are then combined with behavioral and sentiment analysis to generate risk scores and help predict potential threats.





#### **Email & Chat Monitoring**

Capture communications activity in traditional email platforms as well as many popular chat and messaging applications.



#### Web & Application Use

Categorize websites and applications. Track websites visited, searches conducted and applications used for each user. Block specific applications and websites.



#### File & Document Tracking

Track activities on local, removable, and cloud storage, as well as print operations. See when files are created, edited, deleted, or renamed.



#### **Keystroke Logging**

Record every keystroke, including "hidden" characters and combinations and trigger real-time alerts based on specific keywords.



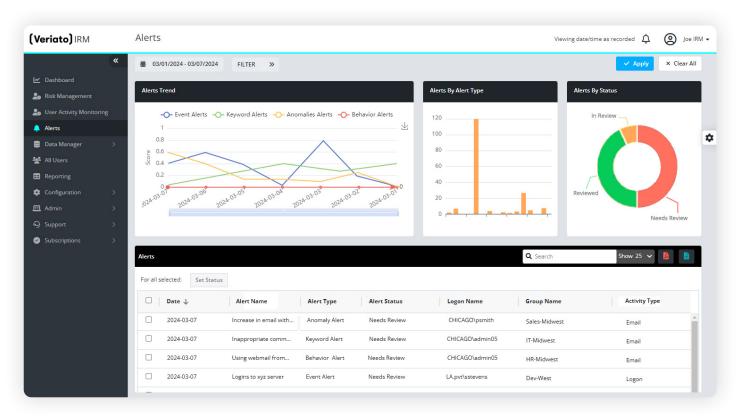
#### Screenshots

Capture and play back screenshots as a continuous stream or set up activity or keyword triggers.

## **Generate Accurate Real-Time Alerts & Investigate Potential Threats with Ease**

#### **Real-Time Alerts**

Veriato offers powerful real-time alert capabilities that are designed to be highly customizable while also avoiding alert fatigue. Customize frequency, triggers/conditions and even sensitivity for each alert. Select from typical event or keyword alerts or set up Al-powered anomaly and behavioral triggers.



#### **Anomaly Alerts**

Receive a notification when anomalous activity is detected. Compare to user's own past activity, the group, changes in their risk score or behavior associated with possible compromised credentials.

#### **Event Alerts**

Trigger an alert based on specific activity, like an attachment being sent via a person email or a website being visited by a user.

#### **Keyword Alerts**

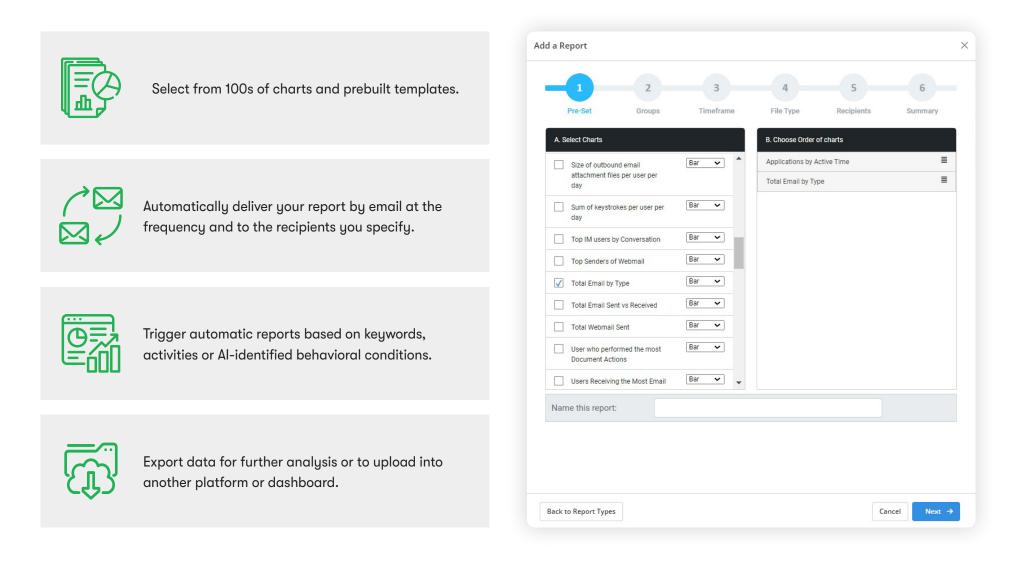
Easily set up alert words or keywords to trigger real-time notifications, automated reports or even screenshots. Organize your alert words into categories.

#### **Behavioral Alerts**

Leverage generative Al language and sentiment analysis to trigger alerts based on tone, language sentiment and other behavior.

### Reports

Veriato IRM reporting offers organizations unprecedented visibility into their employee's behavior and activities. Generate comprehensive reports on everything from disengagement signals to anomalies and toxic language. Identifying potential risks or investigating threats has never been easier.



## **Designed to Fit Any Organization**

## Deployment

Veriato is designed from the ground up to work with any organization from enterprise to small business and to be flexible with your existing environment.

Easy to implement, integrate and use. Veriato is built to work in the cloud, on-premise or in a hybrid configuration. No need to purchase new hardware, Veriato works with what you have, to be up and running quickly and at a lower cost.

(Veriato) IRM	Endpoint Agents					Viewing	; date/time as recorded  🛕	Joe IRM
*								_
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Subscriptions >	QA-AWS-VM1Z	Swapnas Test Group	Windows	01/03/2024 08:58:05 AM	Today	10.0.47385.1	3.232.56.236	ß
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		India Support	Windows	01/03/2024 07:58:32 PM	Today	10.0.47385.1	115.98.235.113	ß
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#### Built for flexibility

Designed to work for organizations of any size from large enterprises to small teams.



# Scale without performance impact

Can monitor tens of thousands of endpoints with little to no performance impact.



#### Flexible architecture

Choose from cloud, hybrid or on-premise deployment options.



#### Configurable on-premise options (BYODB & BYOS)

On-premise or private cloud customers can bring their own Database or own server – Linux or Windows.



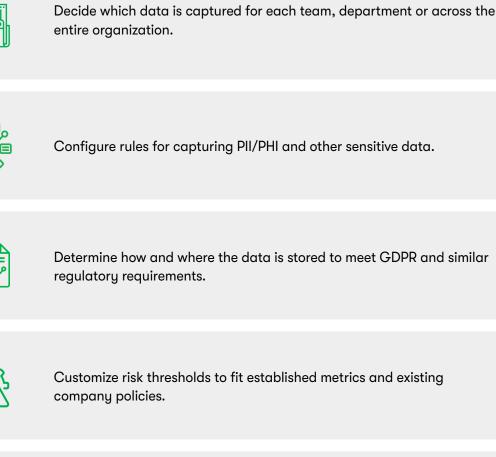
# Data centric architecture

Allows for advancement of Al-based features in upcoming releases including language analysis using generative Al.

## **Recording & Scoring**

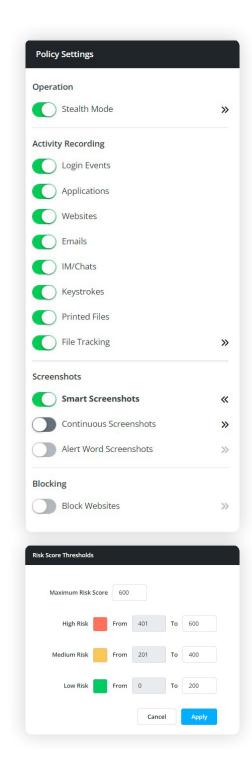
With Veriato, organizations have complete freedom to set up our solutions to fit their business requirements, company policies and regulatory requirements.







Identify risky websites, applications and specify business-critical files.







With DA Forensics' monitoring and expert investigative services powered by Veriato's cutting-edge software, organizations gain unparalleled visibility into insider threats, productivity trends, and data security risks across remote, hybrid, and in-office environments. Veriato's AI-driven platform provides proactive solutions for Insider Risk Management (IRM), User Activity Monitoring (UAM), and Data Loss Prevention (DLP), delivering real-time monitoring, alerts, detailed reporting, and actionable insights. Through DA Forensics' expertise, companies can leverage this advanced technology to predict and prevent risks, ensure operational efficiency, and maintain a secure, productive workplace environment.

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